



2022 Southwestern Rail Conference



**SOUTHWEST
SUPPLY CHAIN
COALITION**

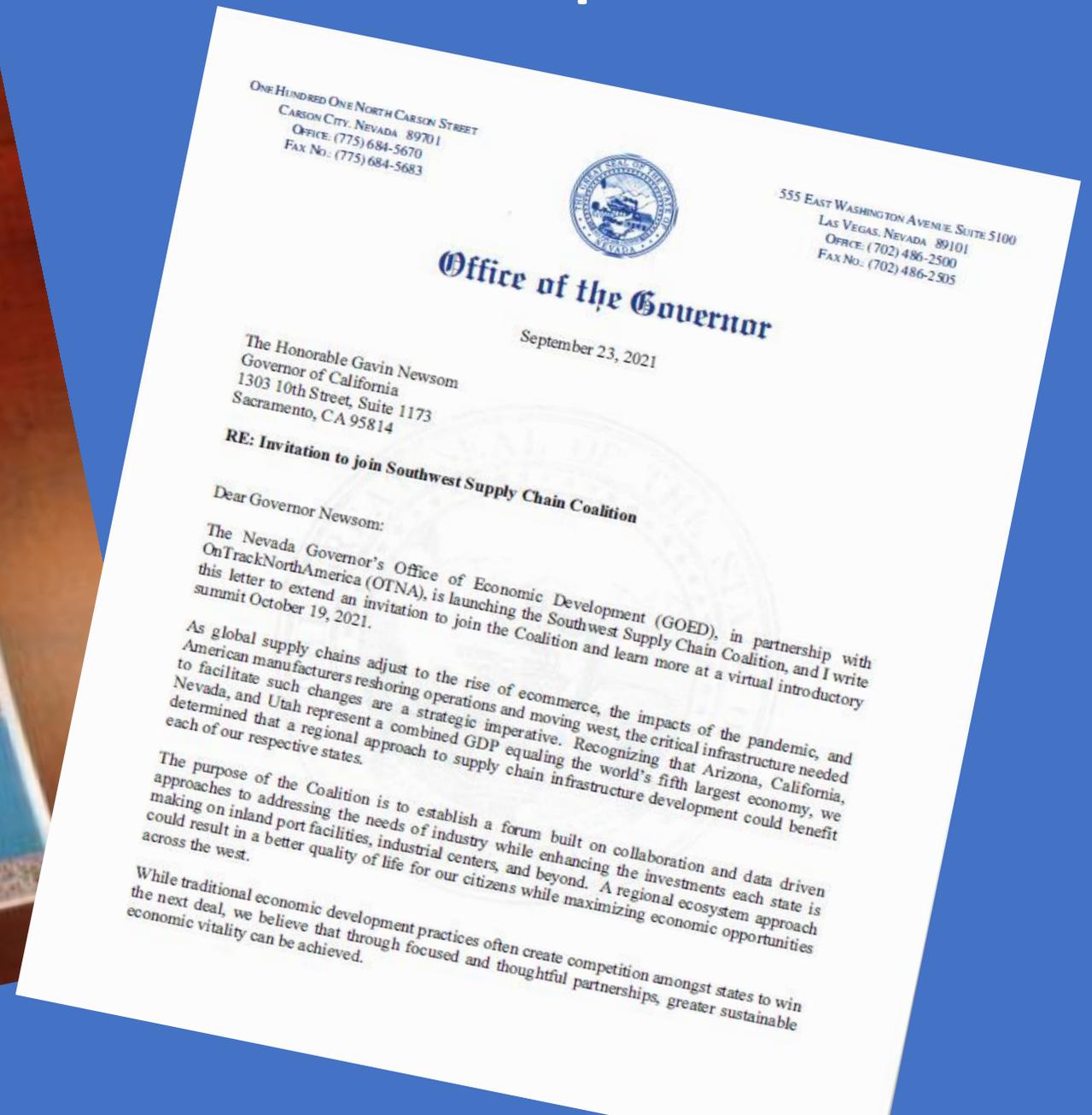
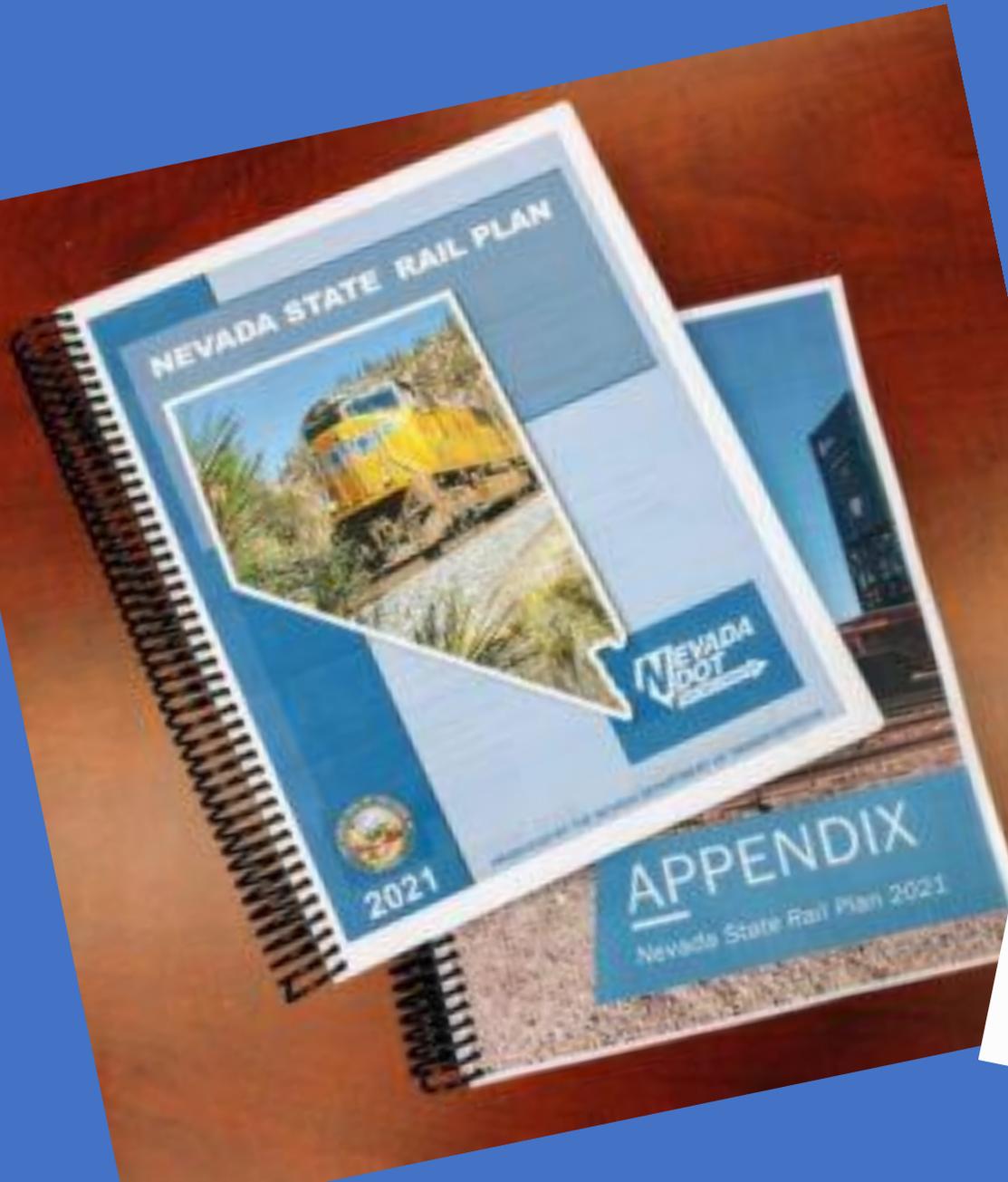
What is happening in Nevada that can be scaled up nationwide.



Nevada Governor's Office of
ECONOMIC DEVELOPMENT

From State Rail Plan...

...To Implementation



NEW TOOLS FOR RESULTS



- Assemble comprehensive stakeholder communication database
- Create and convene strategic teams to advance action plans
- Focus on truck data in a rail plan
- Build digital maps with data layers
- Establish new multi-source funding solutions

ISSUES WE ADDRESS

- Gaps and silos among private and public sectors
- Rail/truck imbalance
- Plans that enhance service through the state, not to the state
- Competition and mistrust thwart productivity
- Rail plans are completed and never read again



NEW PRINCIPLES FOR PLANNING

- Plan for results, not reports
- Collaboration and trust are key
- Plan whole supply chains, not just projects
- Freight rail drives economic development and land use
- Ample private capital can fund rail infrastructure



LET'S SCALE IT UP

- Co-create new corridor and regional plans with railroads
- Educate land developers, economic developers, and shippers
- Integrate and deploy multiple state resources
- Coordinate with adjacent states
- Establish and train champions



Supply Chain Coalition Model

The public sector can deliver coherent plans that attract private sector infrastructure investment.

Supply chains, economies, and the environment do not begin or end at state lines.

Rail transportation is fundamental to a well-working society and the rail industry and investors have a responsibility to grow.

Coordination and collaboration for shared benefit must now supplant competition for narrow gain.





Placing railroads at the center of North America's economic and environmental revitalization

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