

Gainesville

The Front Door of Texas Rail

Positioning North Texas for Rail Expansion



From Advocate to Actionist

- City-Designated Train Liaison
- CRO, Ripples GVL
- Advocate for Passenger Rail Expansion

“Not waiting for rail expansion—
organizing for it.”



Infrastructure That Signals Intent

- Rail-connected development capacity
 - Flexible Tenancy options
 - 10 Gigabit Fiber Optic
 - Scalable Growth Opportunities
 - Rail Spur access



Why Gainesville Matters

- Positioned on I-35 Corridor
- Existing rail infrastructure
- Gateway between DFW & OKC



A Multi-Modal Future

- Transportation connectivity
- Economic revitalization
- Destination identity
- Regional access



The Flyer Shouldn't End Where Opportunity Begins

- 80,000+ annual riders
- Vital regional connector
- Foundation for expansion



Texas Is Growing Faster Than Its Mobility Systems

- I-35 congestion increasing
- Rail funding instability
- Regional coordination gaps



Why Gainesville? Why Now?

- Expansion-ready infrastructure
- Strategic location
- Community momentum
- Speed to implementation



Stronger Through Alignment

- Business Organizations
- Civic leadership
- Regional collaboration



Start a Ripple

1. Search the Letter of Support
2. Sign
3. Share with 3 people

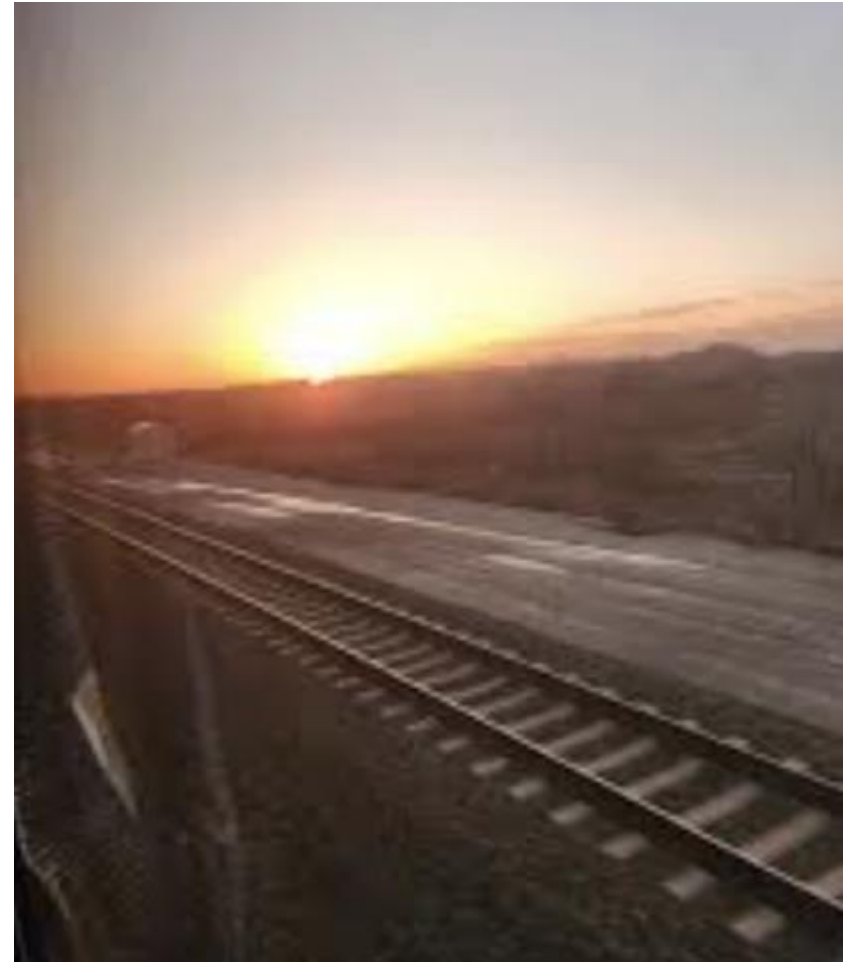


“Momentum starts with signal.”



Let's Build the Front Door Together

Gainesville is ready.



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