

## Hurst Conference Center in the heart of the Dallas-Fort Worth Metroplex **22nd Annual Conference Sponsorship Levels**

Sponsorship helps to promote freight and passenger rail development in Texas and the Southwest through outreach to the public and private sector and supports rail policy at all levels

Platinum	Gold	Silver	Bronze	Supporter	
\$6,000	\$4,500	\$2,500	\$1,500	\$1,000	
		<b>~</b>		<b>V</b>	Logo and link on conference page
		<b>~</b>		<b>V</b>	Recognition during conference
	<b>V</b>	<b>Y</b>	<b>~</b>		6' skirted table / exhibit space
	<b>~</b>	<b>Y</b>		<b>V</b>	Logo on conference slide show
	<b>V</b>	<b>Y</b>	<b>~</b>	<b>V</b>	Logo on conference signs
	<b>&gt;</b>	<b>&gt;</b>	<b>~</b>	<b>✓</b>	Logo on conference print materials
	<b>&gt;</b>	<b>&gt;</b>	<b>~</b>		Logo on pre-conference emails
	<b>~</b>	<b>~</b>			Logo on industry advertising (deadline)
	<b>&gt;</b>	<b>&gt;</b>			Logo/link on TRA website for 2026
	<b>&gt;</b>	<b>&gt;</b>			Logo on TRA email newsletters
	<b>&gt;</b>	<b>&gt;</b>			Brochure for conference packets
<b>~</b>	<b>✓</b>	<b>~</b>			Industry Spotlight Segment (limited)
	<b>&gt;</b>				Quarterly news release on website
	<b>~</b>				Quarterly Texas legislative briefing
<b>~</b>	<b>~</b>				Tuesday lunch sponsorship
					Monday dinner sponsorship
					Private conference room access
					6 transportation students registered
4	3	2	1	0	Conference registrations included